

Details are in the Blue Books





FLOORPLAN FUNDAMENTALS

Doctor office Central

High visibility

Patients move, not the doctor

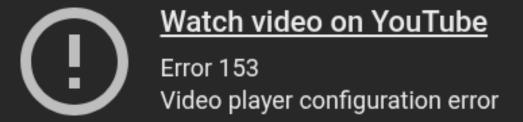


FLOOR PLAN EXAMPLE





FLOOR PLAN EXAMPLE



FUNDAMENTALS

RECEPTION Front office (ZONE)



THERAPY Therapy Rooms (ZONE 2)



TREATMENT Doctor's office (3)



EXAM I XRAY Exam Room (ZONE 4)







FRONT OFFICE

ENTRY: Physical Steps + WHY

- Greet
- Pause
- Hot seats



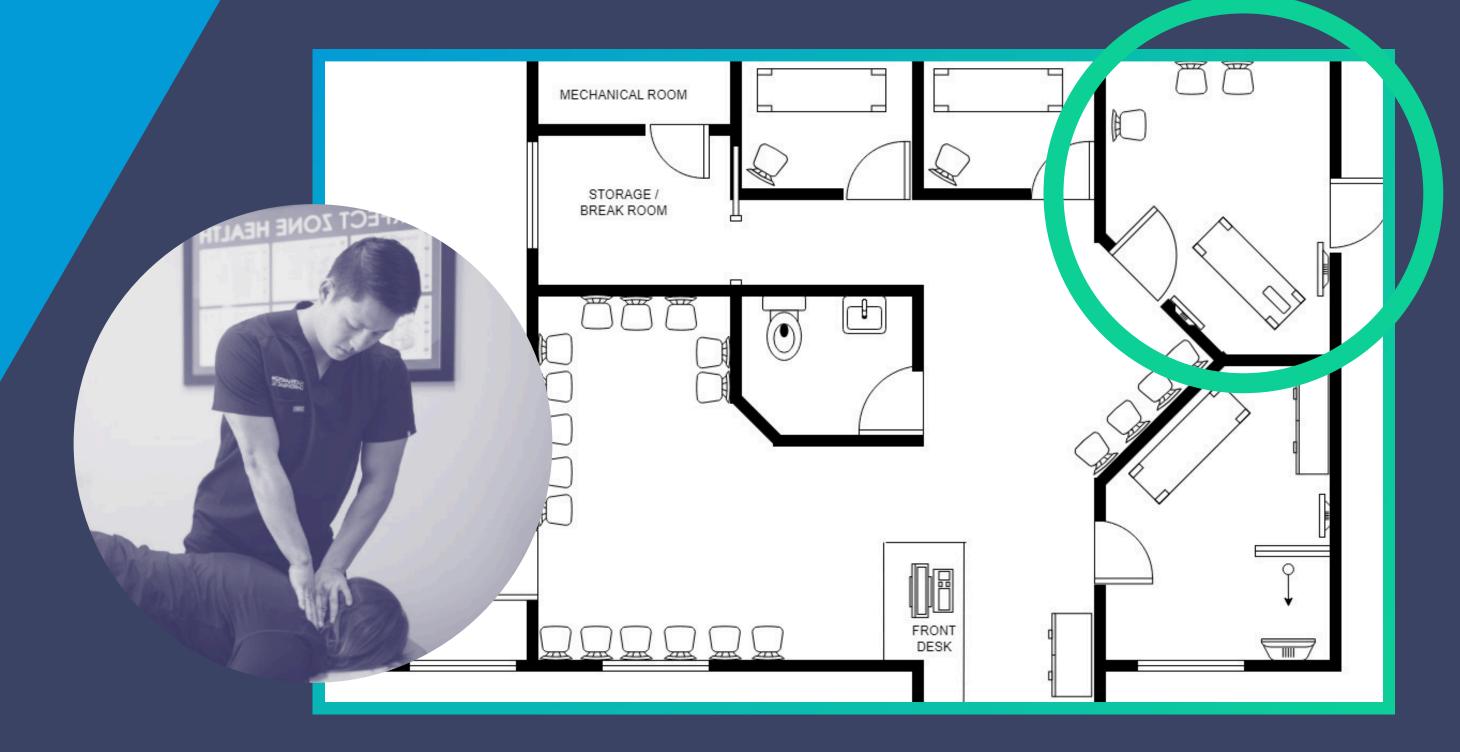
FRONT OFFICE

EXIT: Physical Steps + WHY

- Schedule
- Payments
- Confirmation



TREATMENT 3 Doctor's office





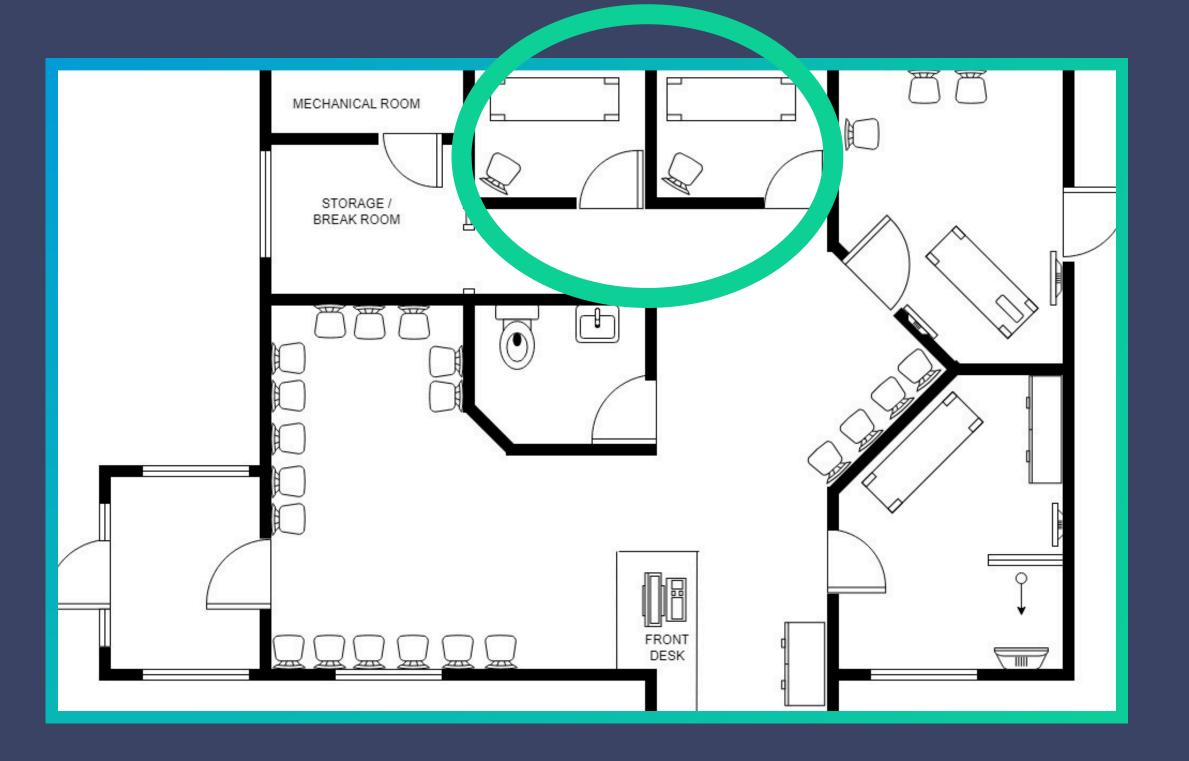
DOCTOR'S OFFICE

Physical Steps + WHY

- Greet by name
- Two-second swoop
- Adjustment
- Referral statement



ZONE THERAPY 2





THERAPY

Physical Steps + WHY

CA selects room





EXAM + XRAY

1 CA vs. 2 CA Offices

- Financials
- Vitals + Xray
- Exam and Relief Treatment





QUESTIONS